



### **PRIMARY LABELING**

Ensure the net weight, prop 65 warning, and product identity are listed clearly. This is a mark of a legitimate product. All Edible products must state "Cannabis-Infused".

# **CHILDPROOF PACKAGING**

All legal cannabis products must be tamper-evident and sold in certified child-resistant packaging. Packages that contain more than one serving must be resealable.





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# **CA UNIVERSAL SYMBOL**

This symbol must be printed in black or white and made conspicuous by printing the symbol on a contrasting color. It must be no smaller in height than 0.5 inch

### **SUPPLY CHAIN TRANSPARENCY**

All legal products contain batch identification and a UID number on the packaging. The UID number is issued by Metrc, the state's track-and-trace system. If these are missing, it's not legal!





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### **BEWARE OF IMITATIONS**

Legal products are prohibited from mimicking traditional drink and candy brands. They Cannot imitate packaging used for products typically marketed to children or persons under the age of 21.

# **MANUFACTURER DETAILS**

Check for 'Manufactured by' details. Legitimate products will have transparent manufacturer information, including license number, contact information, and package date.







# **ONLINE VERIFICATION**

Cross-reference the product manufacturer's information with the **Department of Cannabis Control** licensed businesses search to confirm its legality and authenticity.

# HOW LEGAL CANNABIS IS YOUR SAFEST CHOICE...

The 2018 Farm Bill, by legalizing hemp with THC levels up to 0.3%, inadvertently facilitated the rise of psychoactive hemp products like delta-8 THC.

This created a loophole allowing these products to be marketed and sold as legal hemp derivatives, despite their psychoactive effects.

As a result, such products found their way into unregulated spaces, including online shops and gas stations, exploiting this legal gray area with minimal oversight compared to regulated cannabis.

# **BE AWARE OF THE RISKS:**



# **Regulation and Testing**

Legal cannabis undergoes stringent testing for pesticides, heavy metals, and potency. This regulatory oversight ensures consumer safety, a process that psychoactive hemp products often bypasses.

# **Label Accuracy**

The legal cannabis market requires accurate labeling of THC and CBD content. Consumers can trust the product's composition, unlike psychoactive hemp products, which do not adhere to labeling regulations.





# **Product Consistency**

Legal cannabis products offer consistency in dosages and effects. In contrast, psychoactive hemp can vary widely in potency and may contain synthetic cannabinoids, leading to unpredictable experiences.

## **Consumer Education**

Legal cannabis dispensaries provide consumer education and guidance.
Staff can advise on safe consumption practices, which is seldom found with psychoactive hemp sales.





# **Legal Accountability**

Producers of legal cannabis are accountable to regulatory bodies. If safety standards are not met, they face penalties. Psychoactive hemp producers, operating in a more gray area, often such accountability.

# **Purity and Safety**

Legal cannabis products are less likely to contain contaminants or adulterants. Psychoactive hemp, however, might be processed using unsafe practices and can use synthetic cannabinoids, risking consumer health and safety.



# **Environmental Standards**

Cannabis cultivated in the legal market must meet environmental regulations, reducing the ecological impact. The production of psychoactive hemp does not necessarily follow these guidelines.

# **Supporting Legal Economies**

Purchasing legal cannabis supports regulated businesses and contributes to state revenues through taxes. Psychoactive hemp is untaxed, unregulated, and largely unaccountable to consumers.

